

# ANURAG BASAK

VISUAL ARTIST. EDUCATOR

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Innovative artist and Assistant Professor with more than 10 years of experience, teaching subjects related to visual communication, graphic design, visual arts and digital illustration. Proven success in implementing technology-based curriculum delivery and assessment tools. Passionate about fostering academic development and success for every student, and tailoring the teaching approaches towards fast and slow learners as per the requirements. Commended for sustaining an effective learning environment through process-oriented teaching and learning approaches that inspire the students to move forward towards practice and project-based outcomes. Consistently handled classes in India and China continuously for the last 7 years in university, introducing several innovative teaching methodologies. Known for providing great support to both professors and students with an approachable demeanour and excellent attention to detail. Dedicated to the classroom and long-term student success.

**NATIONALITY: INDIAN**

**DATE OF BIRTH: 11/11/1986**

## EDUCATION

**2009-08 - 2011-07**

**MASTERS OF FINE ARTS: FINE ARTS (SCULPTURE)**, KALA BHAVANA (DEPT. OF FINE ARTS), VISVA BHARATI UNIVERSITY - SANTINIKETAN, INDIA

Received Merit scholarship, 2009-2011.

**2004-06 - 2009-07**

**BACHELOR OF FINE ARTS: FINE ARTS (SCULPTURE)**, KALA BHAVANA (DEPT. OF FINE ARTS), VISVA BHARATI UNIVERSITY - SANTINIKETAN, INDIA

Received Merit scholarship, 2009-2011.

## TEACHING EXPERIENCE

**MARCH 2023 – PRESENT**

**LECTURER (Full Time), BIRMINGHAM CITY UNIVERSITY, BIRMINGHAM, UK**

- Full-time faculty of the Department of Visual Communication, Birmingham Institute of Fashion & Creative Arts, BCU, located at Wuhan, Hubei Province, PR China.

**JANUARY 2015 – FEBRUARY 2023**

**ASSISTANT PROFESSOR (Full Time), VELLORE INSTITUTE OF TECHNOLOGY, VELLORE, INDIA**

- Full-time faculty of the Department of Visual Communication and Department of Multimedia, School of Design.
- Subjects taken: Fundamentals of Art and Design, Graphic Design Techniques, Innovative Design and User Experience, 2D Animation, Scripting & Storyboarding Techniques, Basic Photography, Graphic Design Techniques, Concept Art, Matte Painting.
- Introduced subjects like Portfolio Production and short-time courses like Approaches towards Successful Industry Collaboration in the Graduation final year.
- Handled capstone projects of over 400 students and guided them to prepare industry-level portfolios and demo reels.
- Applied innovative teaching methods to encourage student learning objectives, including slow learners classes and Value Added Programmes.
- Revised course objectives, course materials, and instructional and assessment strategies for

foundational and advanced courses.

#### **SEPTEMBER 2015 – FEBRUARY 2023**

##### **VISITING PROFESSOR (Part-Time), GUANGDONG UNIVERSITY OF TECHNOLOGY, GUANGZHOU, CHINA**

- Partnership program between the School of Design, VIT, India and the School of International Studies, GDUT, China.
- Appointed as visiting faculty in every alternative semester to teach in GDUT since 2015. Teaching the subject and guiding projects in Online mode since 2020 February.
- Subjects taken: Design Fundamentals, Graphic Design Techniques, Introduction to Digital Design, Digital Illustration and Concept Art, 2D Animation, Scripting & Storyboarding Techniques.
- Handled Main Projects for over 50 students per semester in the fields of Graphic Design, Visual arts and Animation. Used a variety of learning modalities and support materials to facilitate the learning process and accentuate presentations.
- Encouraged and guided inter-departmental collaborative projects between students of GDUT and VIT.
- Delivered guest lectures and hands-on workshops on multiple campuses across Guangzhou as part of the education outreach programme of the MoU.

#### **2012-05 - 2014-12**

##### **VISUAL ART TEACHER (Full-Time), PATHWAYS WORLD SCHOOL, NOIDA, INDIA**

- Subject taken: Visual Arts for Primary Years Program, IB-DP Section.
- Researched best practices for arts integration and visual arts trends and applied new techniques to lesson plan material.
- Instructed students on visual arts techniques and assigned related art projects for students in primary grade levels.
- Inspired students and assisted in developing creativity and self-expression through various art forms and media.
- Created engaging lesson plans, fostered a culture of discovery, and provided a well-organized classroom structure to help students succeed in the program.

#### **2013-02 - 2014-03**

##### **LECTURER (Part-Time), COLLEGE OF ART, UNIVERSITY OF DELHI, NEW DELHI-NCR**

- Subjects taken: Indian Aesthetics and Art, Western Aesthetics.
- Designed and distributed lecture handouts to round out material and increase student understanding.
- Arranged syllabus, developed a schedule, and determined reading lists for varied courses simultaneously, giving students appropriate time to complete assignments and absorb information.
- Selected and designed lesson plans and curriculum to meet academic objectives.

## **SKILLS**

- Graphic Design
- Digital Design
- Concept Art and Illustration
- Drawing
- Painting
- Academic Writing and Research
- Sculpture
- 2D Animation
- Photography
- Content & Script Writing

## CONFERENCES & PUBLICATIONS

### 2021-22

- Presented the paper “The Changing Notions of Aesthetics in The Contemporary Sculptural Practice in India” at the 9th International Conference on Research into Design, 9th-11th January 2023, at the Indian Institute of Science, Bangalore, India.

### 2020-21

- Presented the paper “Advertisement Poster Design: A Smart Way of Contemporary Storytelling” at the Kolkata Media Conference 2020, November 2020 (online mode).
- Presented the paper titled, “Technological Impact on Contemporary sculptural practices of Mahabalipuram” at the International Conference of Arts and Humanities (ICOAH) 2021 (online mode).
- Published the paper titled, "Shifting of Sculptural studio practice: an observation of student's sculpture studio in Kala Bhavana, Santiniketan" in the Visva Bharati Quarterly Journal, Vol. 29, in April 2021.

### 2018-19

- Presented the paper “Decolonization in The Artistic Practices of Modern India: Kalighat Paintings and Santiniketan” at the International Conference of Arts and Humanities (ICOAH) 2019, Kuala Lumpur, Thailand.

### 2017-18

- Presented paper titled, “Role of Simulation in Contemporary Film Making: Creating A Fictional Reality” at IEEE international conference on Innovations in Electrical, Electronics, Instrumentation and Media Technology at Karunya University, 3rd-4th February 2017.

## EXHIBITIONS

- "Public Memory", an online NFT exhibition curated by Aadit Basu, platformed on The Upside Space, November, 2023.
- National Level Art Workshop organised by Positive Energy Art Foundation and Shillong Law College, commemorating the 75th Anniversary of Indian Independence, September 2022.
- “Paper Show: A group show by 20 contemporary artists in India”, organized by Anant Art Gallery, New Delhi, 15th-30th April 2021.
- “Art of the Pandemic”, an online exhibition by Positive Energy Art, 2020-21.
- Participated in United Art Fair, curated by Meera Menezes, 2019-2013, New Delhi.
- “Resist”, a group show by national and international artists, organized by the gallery Engendered in American Centre, New Delhi, February 2013,
- Online art exhibition by Sky-Emirates Fine Arts organization, 2012.
- Pre-Harmony Art Fair organized by Paromita Basu-Ray in Jahangir Art Gallery, Mumbai, August 2010.
- Exhibition of sculptures, organized by Dept. of Sculpture, Kala Bhavana 2011 in Nandan Art Gallery, Santiniketan.
- Participated in the Annual Exhibition of Kala Bhavana 2005-08 in Nandan art gallery, Santiniketan, and 2009-10 at Academy of Fine Arts, Kolkata.
- Private Collections in India and Abroad.